



P R E S S R E L E A S E

ASCG awarded an exclusive contract to launch Nigeria's newest airline

Global training provider Active Solutions Consulting Group were awarded an exclusive contract to work with Dana Air – Nigeria's newest airline – to provide a full Cabin Services Management solution complete with recruitment, training and consultancy support. ASCG's Aviation Division (Active Aviation Training – website www.activeaviationtraining.com) commenced the project in July 2008 by designing a strategy for the Cabin Crew Department, along with a range of goals which revolved around operational and service integrity.

Three members of the company's Training and Management Team worked closely with Dana Air's staff in setting standards, negotiating and establishing supplier relationships and covered a range of areas including catering, supplies, uniform and grooming standards, safety and service training, onboard coaching and establishment of performance management procedures that focus on the development and support of individuals forming part of the department.

Dana Air, which commenced commercial operations on 10 November 2008 with two flights daily from Lagos to Abuja and Abuja to Lagos, is striving to offer world class aviation services to Nigerians by being the first new world carrier. The airline currently operates to flights between Lagos, Abuja and Enugu, making 12 daily flights with 3 MD83 aircraft.